

## **2022** EDITORIAL CALENDAR

## **SOURCE-DISTRIBUTION**

**BOOK** 



	JANUARY Ad Close: 12.03.21 Material Due: 12.10.22	FEBRUARY Ad Close: 01.07.22 Material Due: 01.14.22	MARCH Ad Close: 02.03.22 Material Due: 02.10.22	APRIL Ad Close: 03.03.22 Material Due: 03.10.22	MAY Ad Close: 04.07.22 Material Due: 04.14.22	JUNE Ad Close: 05.06.22 Material Due: 05.12.22	JULY Ad Close: 06.03.22 Material Due: 06.10.22	AUGUST Ad Close: 07.07.22 Material Due: 07.14.22	SEPTEMBER Ad Close: 08.03.22 Material Due: 08.10.22	OCTOBER Ad Close: 09.02.22 Material Due: 09.09.22	NOVEMBER Ad Close: 10.05.22 Material Due: 10.12.22	DECEMBER Ad Close: 11.03.22 Material Due: 11.10.22
eMAGAZINE (2-3)	HDD	Micropiles, Soil Nails & Tiebacks	Geothermal Drilling	Building a Lasting Drilling Business	Environmental Monitoring	High-Cap Water Wells	Rig Maintenance	Sonic Drilling	Geotechnical Drilling	Oil & Gas Drilling	Job Safety	Latest Drilling Technologies
	Cathodic Drilling	Piles	Fluids Management	Water Well Design	Well Develop- ment	Troubleshoot- ing Water Wells	Jubilee Preview	Reverse Circulation	Exploration Drilling	Air Rotary	Training & Education	Mud Rotary
WEB EXCLUSIVE SNEAK PEEK	Fluids, Grouts & Sealants	Water Well Pumps	Safety Gear	Water Treatment & Testing	Sampling Equipment	Production Tips	Used & Refurbed Rigs	Bit Selection	Direct Push	Grouting & Cementing Equipment	Casing & Pipe	Groundwater Week Preview
TOPIC SPONSORSHIP	Environmental	Foundation Drilling	Geotechnical	Ask Brock	HDD	Mining & Minerals	Water Well	Geotechnical	Equipment	Oil & Gas	Geothermal	Water Well
FOCUS ON	Pump Hoists	Geotechnical Rigs	Solids Control Equipment	Soil Sampling	Multipurpose Rigs	Coring	Environmental Drilling	Compact Rigs	Pump Controls & Drives	Hammers & Bits	Water Well Rigs	Mud Pumps
SPONSORED EDITORIAL INTERVIEW (podcast or video)	Project Management	Fluids Cleaning & Disposal	Sourcing Materials & Parts	Running a Retire-able Business	Well Rehab	Buying a Rig: New vs. Refurb	Fleet Management	Hydrology 101	Recruiting	Geology 101	Careers in Drilling	Drilling & Tech: Work Smarter not Harder
SPONSORED WEBINAR	Attracting & Keeping Drilling Talent	Succession Planning	Equipment Maintenance Schedules	Training Tips for Drill Crews	Charity Drilling	Safety Best Practices	Better Drilling through Data	Emerging Contaminants	What Goes into a Good Well Log?	Boosting Pro- duction without Sacrificing Safety	Tips for Toolbox Talks	The Future of Drilling
SPONSORED CEU	Managing Drilling Projects	Troubleshoot- ing Challeng- ing Wells	Solids Control & Removal	Well Building 101	Personal Fall-Arrest Systems	Water Well Development	Confined Space Safety	Water Well Remediation	Troubleshooting Submersible Pumps	Fluids Mixing	Hydrology for Drillers	Geology for Drillers
MULTI-MUST VISIT	TGWA	Mountain States Ground Water Expo	PDAC		FGWA		South Atlantic Jubilee		NDA	DFI		Groundwater Week

eMAGAZINE and PERSISTENT SPONSORSHIP



TOPIC SPONSORSHIP: SNEAK PEEK, WEB ADS, AND NATIVE GRAPHICS





SPONSORED INTERVIEW



